



NATIONAL TECHNICAL
UNIVERSITY OF ATHENS

EULiST PR Unit Meeting

23 – 25 June 2025

Teleteaching Rooms, Library and Information Center, NTUA Zografou Campus

Agenda

Monday June 23rd, 2025

Presentations

morning *Arrivals*

NTUA Lab visits

- School of Mechanical Engineering, Control Systems Laboratory, [Soft robots](#)
- 10:00-12:00 ▪ School of Mining and Metallurgical Engineering, Mineralogical Museum [Gaio-ORAMA](#)
- School of Electrical and Computer Engineering, Electric Energy Systems Laboratory, [Smart RUE](#)

14:00-15:00 *Coffee and snacks*

15:00-15:30 Welcome addresses by NTUA

15:30-17:30 Presentation of local PR structures

17:30-18:00 Best practices discussion - FOREU4ALL

20:00-22:00 *EULiST Night out*



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Tuesday June 24 th , 2025		Brainstorming
9:30-10:00	<i>Coffee and snacks</i>	
10:00-12:30	Greece-Jiangsu (China) Innovation and Industrial Cooperation Conference	
12:30-13:30	<i>Light lunch</i>	
13:30-15:00	Content - Strategic positioning of the Alliance - New logo and Brand	
15:00-16:00	Content - Project flagships / WP deliverables - Narrative	
16:00-18:00	Means of communication	
20:00-22:00	<i>EULiST Official Dinner</i>	

Wednesday June 25 th , 2025		Implementation
9:30-10:00	<i>Coffee and snacks</i>	
10:00-11:00	PR Role: Student Conference - EAIE - Global Conference - 100 Public events	
11:00-12:00	Implementation steps - EULiST Communication and dissemination strategy	
12:00-13:00	Division of work - Communications Manager	
13:00-14:00	<i>Light lunch</i>	
14:00-15:00	Calls to Action - Engaging stakeholders	
15:00-16:00	Calls to Action - Student engagement	
20:00-22:00	<i>EULiST Night out</i>	



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